



NEW CHAPTER ROLE: RESA Spokesperson

Duties Include: Promoting Local Chapter Events + News on Chapter Website and Social Media, Generate One Consumer Article a month to be used on the Energized Seller site.

Note: Articles may use other chapter members article (with their permission) as a “feature story”.

Note: Spokesperson may “showcase” portions of other members articles with their permission in order to create a new article. EX: Article may be created on paint choices for kitchens using excerpts as examples from other articles created by chapter members on paint color choices on kitchens. All photos and experts are used with permission and credit.

EnergizedSeller.com consumer article is used to educate the consumer on the benefits of home staging and hiring a professional to stage when selling.

Article topics may include:

- Selling tips
- Selling advice including condition of property, design and
- Stats and Market Research
- Success stories highlighting the importance of staging and the value of staging
- Paint color choices
- Trends
- Curb appeal
- Etc

Article topics may NOT include:

- Personal promotion
- Local chapter events or News (Please highlight on chapter, national websites and social outlets)
- Negative press about any agent, stagers, homeowners, etc.

EASY TO GET STARTED

Step One

Local chapter selects spokesperson. (The duty may be shared and both delegates can use the title. For example. Angela Pixton, RESA Halton Chapter, Spokesperson.)

Step Two

Send the application to team@energizedseller.com

Application includes, bio, photo, commitment and contact information.

Step Three

Article submissions (one per month) are to be sent to team@energizedseller.com

Chapter Name:
Website:
Facebook:
Twitter:
Spokesperson Name:
Email:
Phone:
Facebook:
Twitter:
Bio: (Include a two sentence bio that will accompany all articles. Please be sure to include role as RESA local chapter Spokesperson)

Spokesperson Name:
Email:
Phone:
Facebook:
Twitter:
Bio: (Include a two sentence bio that will accompany all articles. Please be sure to include role as RESA local chapter Spokesperson)

As local chapter spokesperson, I commit to be a positive spokesperson on behalf of the Real Estate Staging Industry. I understand the commitment of each chapter is to submit one educational article per month to EnergizedSeller.com. I understand the goal is to education the consumer and create more awareness for the staging industry.

Signature of Spokesperson

Date

Signature of Spokesperson

Date

